

銘傳大學公共事務與行政管理學系碩士在職專班必選修科目表(114 學年度入學生適用)

EMBA Course Outline of the Department of Public Affairs, Ming Chuan University (For students Enrolling in 2025-2026)

	課程名稱 Course	學分 Credits	時數 Hours	一年級 1 st year		二年級 2 nd year		備註
				上 授課 Fall	下 授課 Spring	上 授課 Fall	下 授課 Spring	
專業 必修 Required Professional Courses	社會科學研究方法 Research methods for social sciences	2	2	2				
	行政法研究 Seminar on Administrative Law	2	2	2				
	公共管理研究 Studies on Public Management	2	2	2				
	公共政策研究 Studies on Public Policy	2	2		2			
	地方政府與政治 Studies on Local Government and Politics	2	2		2			
	小計 Subtotal	10	10					
專業 選修 Elective Professional Courses	論文與研究報告寫作專題 Seminar on Thesis and Research Paper Writing	2	2	2				
	社區與文化創意產業管理 Management of community and cultural and creative industries	2	2	2				
	兩岸經貿行銷專題 Seminar on Marketing of Cross-strait Trade Relations	2	2	2				
	策略管理研究 Strategic Management	2	2	2				
	非營利組織與管理 Non-profit Organization and Management	2	2	2				
	公共事務與社區發展專題講座 Pro-seminar on Public Affairs & Community Development	2	2	2				
	全球化與兩岸發展專題研究 Seminar on Globalization and the Cross-strait Development	2	2	2				
	全球治理專題研究 Seminar Of Global Governance	2	2	2				
	專案管理 Project management	2	2	2				
領導心理學 Psychology of Leadership	2	2	2					

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			上 授課 Fall	下 授課 Spring	上 授課 Fall	下 授課 Spring	
			社會福利政策研究 Research on Social Welfare Policy	2	2	2	
公法專題研究 Seminar on public law	2	2	2				
兩岸治理比較研究專題 Cross-Strait Governance Comparative Research Topics	2	2	2				
公共資訊管理研究 Public Information Management	2	2	2				
量化研究方法 Quantitative Research Methods	2	2		2			
質化研究方法 Qualitative Research Methods	2	2		2			
金融科技風險與數位監理 Risk and Regulatory of Fintech	2	2		2			
談判技巧與危機處理專題研究 Seminar on Negotiation Techniques and Crisis Management	2	2		2			
府際關係專題 Seminar on Intergovernmental Relations	2	2		2			
都市更新與產業重建 Urban Renewal and Industrial rebuilding	2	2		2			
政策行銷研究 Policy Marketing	2	2		2			
領導效能專題 Seminar on Leadership	2	2		2			
城鄉社區與區域經濟發展專題 Regional Economy Development	2	2		2			
人力資源管理專題 Seminar on Human Resources Management	2	2		2			
府際關係研究 Intergovernmental Relations	2	2		2			
議會政治專題 Seminar on Legislature Politics	2	2		2			
行政倫理專題 Seminar on Administrative Ethics	2	2		2			
公部門專案管理個案研究 Project management in public sector	2	2		2			
金融科技與管理趨勢 Fintech and Management trends	2	2		2			

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			上 授課 Fall	下 授課 Spring	上 授課 Fall	下 授課 Spring		
			政府採購政策與法規 Government Procurement Policies and Regulations	2	2			2
政府財政及預算 Public Finance & Budgeting in Local Level	2	2		2				
人工智慧與數位治理 Artificial Intelligence and Digit Governance	2	2		2				
公共管理實務專題講座 Seminar on Public Management Practice	2	2			2			
民意調查專題 Seminar on Public Opinion Poll	2	2			2			
決策理論與政策分析專題 Seminar on Decision Theory and Policy Analysis	2	2			2			
政策執行與評估 Political Formulation and Evaluation	2	2			2			
組織理論與行為專題 Organization Theory and Behavior	2	2			2			
行政倫理研究 Seminar on Administrative Ethics	2	2			2			
地方自治法制研究 Self-Government Institutions	2	2			2			
社區文化營造 Community Culture	2	2			2			
媒體與公共關係 Media and Public Relation	2	2				2		
觀光政策與法規 Tourism Policy and Regulations	2	2	2					
觀光經營與文化創意產業 Tourism Operating and Cultural and Creative Industry	2	2		2				
總計 Total	碩士論文 Master Thesis	4	4				4	
	必修學分數 Subtotal Required Course Credits	10						
	應選修學分數 Credits of the Department's Elective Professional courses	16						
	合計 Total	30						

備註 Graduation Requirements :

1. 本系碩專班必須修滿及格必修暨選修課程達 26 學分以上(不含碩士論文學分)，通過本校研究生學位考試規則規定之各項考試及本系所規定專業基本能力檢定，始可畢業。

The total credits required for the completion of the program are 28 credits, not including the thesis credits. Executive Master students must meet the graduation requirements for professional competency stated in related regulations.

2. 本系專業選修課程中「量化研究方法」、「質化研究方法」至少須修讀一科。

Among the elective courses for majors in this department, you must take at least one subject of " Quantitative Research Methods " and " Qualitative Research Methods ".

3. 可承認外所選修課程最多 6 學分。

A maximum of 6 credits for courses outside this department may be counted toward the total electives.

4. 本必選修科目表之選修課程，可追溯至 114 學年度以前入學學生適用。

The elective courses in this academic year can be applied retroactively to students who entered before 2025 academic year.

5. 生於提計畫書口試前須符合本校學術倫理教育修業實施要點。

Students should meet the requirements of Ming Chuan University Guidelines for Taking Academic Ethics Education Course prior applying for the Oral Examination for Thesis Plan.